



GoGlobal Events Report

Mobility for more liveable urban spaces



1

Power4Global "Investment Sessions" Event Introduction

The P4G Investment Sessions are an integral part of the GoGlobal programme, itself part of the larger Business Creation programme. It is oriented on aiding urban mobility startups in their expansion outside of Europe.



Objectives

Helped startups understand US specific investment principles in order to succeed in the US market and interact with speakers bringing amassed expertise.



Audience

19 attendees



Programme

6 investment sessions



2

Power4Global "Reuters Mobility Summit" Event Introduction

Reuters Events Mobility connects the leading federal, state and city officials with the C-Suite in transit and mobility from largest technology, infrastructure, automaker and mobility companies on the planet.

In addition it identifies the business models, infrastructural requirements and public/private partnerships that finance mobility projects, reduce carbon footprint and enable the safe and equitable movement of people, goods and services.



Objectives

high profile event was to expose them to US investors, partners and customers through their presentations at the event and through the use of the networking facilities of the Reuters Events platform



Audience

6871 Total Registrations
4232 Total Viewers
3340 Live Views
38% Public Sector %



Programme

2 days
Talking about
Financing
Ridership Electrification
& Equity Connected
Mobility Infrastructure
Technology Smart Data

3

Welcome2Europe and Matchmaking Tour

Welcome2Europe aims at introducing non-European start-up companies who are targeting Europe, giving them the opportunity to be introduced to investors and local hub partners from Europe.



Achieved results

- The results were accomplished, despite the challenges of the global COVID-19 situation.
- Participation of 10 Startups of Matchmaking Tour, 5 Startups of Welcome2Europe, 14 Industrial Partners and Investors, 6 main European Cities.
- Participation of 11 mentors, experts in their areas, with specialised content about the challenges and opportunities in Europe.
- +100 meetings between Startups, Industrial Partners and Investors.



Programme and participation

The content of the first week was focused on the opportunities and challenges for European and International Startups in European markets, main standards and conditions.

In the second week, the main cities presented their opportunities and challenges so that the startups could adapt their work from their solutions; in turn, the startups had the opportunity to present their solutions to the cities, investors and industrial partners.

3 events focused on

The IH Central and West Regions

The IH North and East Regions

The IH South Region

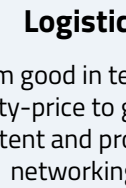


15 Start-ups participating



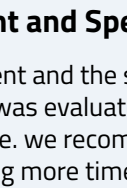
16 Speedating meetings

Conclusions and lessons learnt



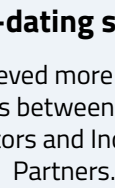
Logistic

Zoom good in terms of quality-price to give the content and promote networking.



Content and Speakers

The content and the speakers' expertise was evaluated as very positive. we recommend dedicating more time to Q&A sessions with speakers.



Speed-dating sessions

We achieved more than 100 meetings between Startups, Investors and Industrial Partners.

4

EIT Urban Mobility Scale-ups meet the International Road Federation

This virtual event held by CARNET on 16th December on Zoom, gave scale-ups the opportunity to pitch to potential partners or investors from the International Road Federation (IRF). After the event, IRF Members having attended the meeting have had the possibility to book bilateral meetings with the start-ups of their interest, with the help of CARNET to facilitate the matchmaking.



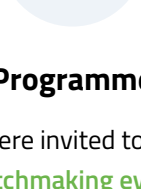
Objectives and achieved results

The objective has been for shortlisted EIT UM scale-ups to pitch to potential partners or investors from the International Road Federation. The event has been very well attended with more than 100 registered IRF members from all over the world, and 22 scale-ups pitching.



Audience

Participants from 23 countries. 111 IRF Members who are interested in investment or collaboration opportunities with startups in the mobility scene registered to the event. Participants came from all over the world.



Programme

IRF members were invited to register for this exclusive matchmaking event through a digital platform.



Communication

The event was under exclusive invitation to the +10.000 IRF members' database also disseminated through CARNET's Twitter account.

Programme

The IRF have sent a mailing to the members registered to the event in order to facilitate the appointment of meetings with the scale-ups. In order to facilitate matchmaking, CARNET has edited the video recordings of the 22 pitches from participant scale-ups, the introductory and closing speeches. The recording of the whole event, and these materials, together with the brochure of the scale-ups, have been made available to IRF members in a private repository.



After the event, 8 different companies requested to meet with different start-ups in order to further explore synergies with them. This networking sessions will be held at the end of December or beginning of January 2021.